

【Course Aim】

During all classes students will speak and write at a level appropriate for 21st century companies like Google and Apple. The first specific goal is stakeholder analysis. The second is defining cultural bias of the stakeholders. Next students analyze motivations for these viewpoints, e.g. greed, fear, fame, honor, etc. During these discussions students will be asked, "What would I do?"

【Contents of Course】

Students will examine ethical dilemmas using the case history method. "Disruptive technologies" like the internet and genetic ethics discussed. The discussions will refine critical thinking skills. Secondly, students will be required to express their critical thoughts at a business level of speaking and writing. Students will experience the effect of "slippery slope" or situational ethics. As a result they will be challenged to "think on their feet" and brainstorm solutions to these dilemmas. As a result, students will gain experience in the "workplace skills" of creativity.

【Course Schedule】

【第1回】3D Printing of Guns: Disruptive Technology in America? Japan? Australia?

【第2回】"Guns and Roses" to Guns: It's All Digital Information

【第3回】3D Printing: Who wins? Who loses? - Stakeholder Analysis

【第4回】"Sticky Fingers in The Supply Closet": Are rich people less honest?

【第5回】Yelp to Wikipedia: Free Speech or Mob Rule

【第6回】Genetic Analysis: Would You Marry Someone with the Divorce Gene

【第7回】Genetic Analysis: What if they had the Alzheimers Gene?

【第8回】Genetic Analysis and Athletics: Are "genetically faster" racers ok?

【第9回】Euthanasia: America and Terri Schiavo

【第10回】Euthanasia: Japan and Reincarnation

【第11回】Euthanasia: When does Life End? The Body and the Soul

【第12回】Organ Donation: Slum Dwellers selling Kidneys in the Philippines

【第13回】Organ Donation: Japanese Medical Tourists and Kosovo Executions

【第14回】Buddhism and Organ Donation: Is donating an organ defiling the body?

【第15回】Class Assessment and Review

【Preparation / Advice】

The students will prepare for class by; 1) reading articles, 2) viewing video links on YouTube, 3) reading the lecture powerpoint summary. All of these will be posted on a dedicated class website five days before class.

The students can review the class material by listening the the lecture audio file. This audio file will also be posted on class website with in 48 hours after the lecture.

Daily reading assignments will be available on a class website. These will be recent articles from newspapers, magazines, and the internet. Student will read these articles before class and be prepared to discuss them in class.

【Texts】

All daily discussions will be based on the above articles. In addition student will write a paper based on one or two chapters from a reference book

【Reference】

Andrews, Lori; The Clone Age; Andrews; Future Perfect; Biddle, Peter; Darknet and the Future of Content Distribution; Christiansen, Clayton; Seeing What's Next: Theories of Innovation; Davis, Dena; Genetic Dilemmas; Dworkin, Gerald; Euthanasia; Fairnar, Mark; Game of Shadows: Barry Bonds; etc.

【Grading】

30% Daily Quizzes/Attendance. 20% Class Participation. Small group and class discussions. 10% Paper. Demonstration of critical thinking and business writing. 20% Book Report. Students will write a paper based on the reference reading. 20% Final Exam. Open note and open book essay questions.

【Related URL】

A class website will have all the daily reading assignments, class syllabus, announcements, audio files, etc

【Other】

This class will be conducted in an "open source" learning format. Therefore, students will fill out a short mid semester