

**【Course Description】**

This course is primarily designed for KC students who wish to create a Graduation Project B in KC4007, and upper level KS students with strong English and media skills. We will start by surveying uses of images in research, and then gradually shift to the creation of individual media projects. (This course number is for 4th years who cannot enrol under KC3027.)

**【Class Goals】**

1. To gain a firm understanding of visual media's value to research projects
2. To learn basic methods for analyzing these materials
3. To develop basic techniques for creating research based-photo and movie presentations
4. To study ethical problems and issues associated with modern imaging technology.

**【Course Schedule】**

- 【第1回】Introduction to Media Literacy
- 【第2回】A visual image game: the influence of images on our perceptions
- 【第3回】The Power of Images 1: creating meaning from visual records
- 【第4回】The Power of Images 2: Propaganda and the politics of imaging
- 【第5回】The basics of Photography: composition, subject definition
- 【第6回】Documentaries: The World of Albert Kahn
- 【第7回】Lecture by Hayashi Noriko
- 【第8回】Short Individual introduction movies or photo series.
- 【第9回】Trickery or Truth: the impact of image editing technology
- 【第10回】Do we still have privacy? Problems with sharing images.
- 【第11回】Creating Projects: Themes, outlines, and technical flourishes
- 【第12回】Ethics: getting permission and interview methods.
- 【第13回】Project construction: Putting the parts together
- 【第14回】Presentations of Individual Projects
- 【第15回】Presentations of Individual Projects

**【Preparation for Class】**

Students should familiarize themselves with image/movie editing software that they will use to create their final projects. You will also need a computer, still or video camera, or smartphone with those capabilities. If will need to subscribe to Adobe CC if you are using InDesign or Photoshop

**【Review of Class】**

You will often be working outside of class to record media. It will be important to constantly work to use ideas offered in class to create your projects.

**【Remarks for Class】**

This syllabus is tentative. The final one will be handed out in class, and put on the ITs Class site. This class will be conducted in English; students should have TOEFL scores of 525 or higher.

**【Texts】**

These will be assigned in class, or posted on the ITs Class site.

**【Reference Books】**

These will be assigned in class, or posted on the ITs Class site.

**【Evaluation Criteria】**

Class participation: 30%  
Short written assignments: 40%  
Final media project: 30%

**【Notes】**